

"The Great Expectation"

At the Mid-America Council, our mission is prepare young people to make ethical choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

By partnering with parents and other adult volunteers, we can accomplish our mission and guide youth in their journey to adulthood. This starts by establishing a course of action, as found in the Boy Scouts' "Centennial Quality Unit Award," or what we at the Council call "The Great Expectation."

In order to provide the best possible program and meet the expectation of families in Scouting, each unit is expected to achieve the Boy Scouts' "Centennial Quality Unit Award." To achieve this award, plan to:

- I.** Train all leaders.
- 2.** Fill all leadership positions needed, and have a "succession plan."
- 3.** Provide outdoor activities.
- 4.** Recharter on time.
- 5.** Hold a minimum of nine (9) pack meetings or four (4) "Courts of Honor."
- 6.** Earn the National Summertime Pack Award for packs or the National Camping Award for troops.
- 7.** Have at least one Tiger Cub Den, or conduct the Patrol method.
- 8.** Participate in two or more service projects, including "Scouting for Food" and a project for your unit's chartered organization.
- 9.** Advance Scouts at least one rank each year.
- 10.** All Scouts receive *Boys' Life* magazine.
- 11.** Have an organized "Recruiting Plan" to serve at least 50 percent of the available youth for Cubs or 33 percent of Boy Scouts.

In order to develop a plan for all 11 items above named items, each unit is expected to plan "The Ideal Year of Scouting."

In order for your unit to have the funds needed to implement your Ideal plan, and to help the Council have funds to improve Scouting, each unit is expected to SELL POPCORN and ASK EACH SCOUT FAMILY TO CONTRIBUTE TO THE ANNUAL "FRIENDS OF SCOUTING" CAMPAIGN.

I look forward to working with you this year, so we can all give our youth the best that we can - our time, talents, friendship, support and a lifetime of memories!

Yours in Scouting,

Lloyd E. Roitstein

Scout Executive/President, Mid-America Council